



## FINAL EXAMINATION

SESSION : JULY - NOVEMBER 2014

**SUBJECT** : CULTURAL STUDIES IN TOURISM CONTEXT  
**SUBJECT CODE** : TTD 3173  
**KOD KURSUS** : DMT  
**SEMESTER** : 05  
**TEMPOH MASA** : 2 HOURS 30 MINUTES  
**TARIKH** : 19 NOVEMBER 2014

Section	Question	Course Outcome (CO)	Program Outcome / Taxonomy (PO)	Marks
A (I)	1-10	CO 1	PO1 / C1	10m
A (II)	1-10	CO 1	PO 1 / C1	10m
A (III)	1-10	CO 1	PO 1 / C1	10m
B	1,2 & 3	CO 3	PO 2 / C2	40m
C	1 & 2	CO 4	PO 3 / C3	30m

**INSTRUCTION TO CANDIDATES:**

- (a) Answer **ALL** questions.
- (b) Answer should be written in **BLUE** or **BLACK** ball point.
- (c) Answer **SECTION A (Part I & Part II)** should be written in the MCQ Answer Sheet.
- (d) **SECTION A (Part III), SECTION B** and **SECTION C** should be written in Answer Booklet.

This question paper consists of 5 pages excluding the front page

## SECTION A

(30 MARKS)

## PART I : MULTIPLE CHOICE

(10 MARKS)

Answer ALL questions

1. "The social aspects of human contact, including the give-and-take of socialization, negotiation, protocols and conventions". This statement is referring to one of cultural field, that is:
  - A. Spirituality
  - B. Thought
  - C. Language
  - D. Interaction
  
2. Which of the sentence below is **NOT TRUE** about Indonesian culture?
  - A. Most sweets are made from glutinous rice.
  - B. The short-grained variety cook without salt and served dry and separated is preferred.
  - C. Hot sambal is a common accompaniment with most meals.
  - D. Fruit salad and fresh fruit are commonly served as deserts.
  
3. In Japanese, *sappari* means:
  - A. Neat, clean, honest, light
  - B. Neat, clean, alert, light
  - C. Heavy, organized, fun
  - D. Heavy, organized, light
  
4. Children are taught \_\_\_\_\_ which means "respect" or "consideration".
  - A. *Krenja*
  - B. *Krum*
  - C. *Kremo*
  - D. *Kraida*
  
5. Which of the statement about Buddhism is **NOT TRUE** :
  - A. He lived in the 5<sup>th</sup> and 6<sup>th</sup> centuries BC.
  - B. Siddharta Gautama rejected Hinduism.
  - C. He was an aristocratic.
  - D. Siddharta Gautama against the idea of Brahmin priest.

6. Which of the statement is **FALSE** about Malaysian's service and accomodation preferences:
- A. All reasonably well-off Malaysians are used to having servants in their homes.
  - B. Malaysian hotels have a small arrow on the ceiling indicating the direction of the holy city of Mecca.
  - C. Groups like to be together on the same floors, but prefer not to stay in rooms with number four and thirteen because of superstitious.
  - D. Tipping is becoming widespread and 5% service charge and tax is added to all bills.
7. In every major city of \_\_\_\_\_, the tourists will find traditions that remain from time of the pharaohs.
- A. Wales
  - B. Syria
  - C. Morrocco
  - D. Egypt
8. *Ainu* is a small minority group that can be found in \_\_\_\_\_.
- A. Korea
  - B. Thailand
  - C. Japan
  - D. Malaysia
9. Javanese are mostly from \_\_\_\_\_.
- A. Kemboja
  - B. Thailand
  - C. Vietnam
  - D. Indonesia
10. Shinto was the original religion of \_\_\_\_\_.
- A. China
  - B. Japan
  - C. Thailand
  - D. Korea

**PART II) TRUE / FALSE****(10 MARKS)****Answer ALL question**

1. The society of Korea has been described as 'Asia in miniature'. ( T / F )
2. Americans may like a salad before their main course. ( T / F )
3. The Christians avoiding red meat on Saturday. ( T / F )
4. The name *Prathet Thai* or Thailand literally means 'the land of the free'. ( T / F )
5. Humor plays an important role in Irish communication. ( T / F )
6. Korea is a homogeneous society ( T / F )
7. Chesses with garlic and bread are used in Moroccan cooking. ( T / F )
8. Social class is very important in Egypt since it determines the access to power and position. ( T / F )
9. America is ultimately a nation of origins same as the Red Indians. ( T / F )
10. Mexicans emphasize hierarchical relationships. ( T / F )

**PART III : FILL IN THE BLANKS****(10 MARKS)****Answer ALL question**

Onam	Ehtnocentrism	Integrity	Shintoism	Hapkido
Bonsai	Confucianism	Thai	Friday	'Al-Maghrib'
'Al-Akbar'	Sunday	Taoist	Morocco	Polu

1. \_\_\_\_\_ culture is an amalgam of Indian and Chinese patterns.
2. The Arabic name for Morocco is \_\_\_\_\_.
3. \_\_\_\_\_ is the inability to accept another culture's world view.
4. In \_\_\_\_\_, the food is generally served at a knee-high round table.
5. \_\_\_\_\_ stresses harmony between human beings and nature.
6. Christian avoids red meat on \_\_\_\_\_.
7. \_\_\_\_\_ is one of the festivals celebrated by the Hinduism.
8. \_\_\_\_\_ is not a religion but emphasize on moral philosophy.
9. \_\_\_\_\_ means 'pot plant'.
10. \_\_\_\_\_ translates literally as 'joining-energy-way'.

**SECTION B : STRUCTURED**

**( 40 MARKS )**

**Answer ALL Question**

1. Briefly explain these concept:

- a) Culture ( 4 marks )
- b) Hinduism ( 4 marks )
- c) Kibun ( 4 marks )
- d) Xisang ( 4 marks )
- e) Machismo ( 4 marks )

**Total ( 20 marks )**

2. What are the steps to better understand the important of cross-cultural communication. ( 5 marks )

3. Listdown the blocks to cultural communication. ( 5 marks )

4. There are several funeral procession in Malay death culture that are before and after the funeral. List after the funeral procession. ( 4 marks )

5. State the table manners of Egyptian. ( 6 marks )

**SECTION C: ESSAY****( 30 MARKS)**Answer **ALL** questions.

1. Japan is a constitutional monarchy in eastern Asia and comprising four large islands as well as more than 7000 lesser adjacent islands. In the Japanese language, the country's name is Nihon or Nippon means the origin of the sun. Elaborate the characteristic of Japanese with reference to:

- a) Religious faith in Japan
- b) Verbal communication
- c) Non verbal communication

( 15 marks )

2. Malaysia which has a wide range of ethnic and races. Many tourists came to the country just to see the diversity of Malaysian culture. Sometimes they come to learn the theoretical and practical. They learn traditional dances of local communities as well as providing a new experience for them, especially tourists from the west. In addition, they learn how to live the local community, learn how to make a traditional cake, play traditional games and some tourists also enjoyed the wedding ceremony of the Malay community in general. Development of cultural tourism in Malaysia is very rapid for a wide range. Discuss the uniqueness and distinctive cultural identities of Malaysian with reference to

- a) Diversity of Malaysian ethnicities.
- b) Cultural Tourism in Malaysia.
- c) Visit Malaysia 2014

( 15 marks )

**- END OF QUESTION PAPER -**